



Terms & Conditions of Sale

1. General. Unless otherwise agreed in writing, the following conditions shall apply to all tenders, orders, shipments, etc. Asset ID Ltd therefore shall not be bound by any special conditions stated in the purchaser's orders, letter of acceptance or similar document.
2. Orders. An order placed with Asset ID Ltd shall not be binding until acknowledged in writing by Asset ID Ltd. Orders can be cancelled only with the consent of Asset ID Ltd.
3. Prices shall be set in accordance with Asset ID Ltd's UK price-list which is Ex Works, and excludes value added taxes.
4. Terms of payment. Payment shall take place in accordance with the terms of payment stated on the invoice. On expiry of the date of payment Asset ID Ltd shall be entitled to charge interest at the rate of 1.5% per month.
5. Goods remain the property of Asset ID until the invoice is paid in full.
6. Delayed delivery. Asset ID Ltd disclaims all responsibility for delays resulting from non-delivery, errors in delivery or delayed delivery on the part of Asset ID Ltd's normal supplier and sub-supplier, the action of authorities, strike, lock-out, production difficulties and similar factors with which Asset ID Ltd has to contend, transport problems, force majeure, and any factor likely to impede delay or obstruct manufacture and delivery.
7. Packaging shall be executed to the best of Asset ID Ltd's ability with due reference to the mode of transport chosen by the purchaser. Unless otherwise agreed packing is included in the price.
8. Complaints. The purchaser shall be bound to inspect the goods immediately on arrival at their destination. Any defects discovered on examination, which is to be claimed against Asset ID Ltd, must be notified to Asset ID Ltd in writing within 2 (two) weeks of receipt of the goods. Return of goods may take place only with Asset ID Ltd's prior written consent.
9. Inspection. The goods shall be inspected and tested by Asset ID Ltd before shipment. The purchaser shall be entitled to be present when the goods are inspected and tested. In the event that the purchaser wishes any inspection and / or test conducted other than those normally carried out by Asset ID Ltd, such procedures shall be subject to the approval of Asset ID Ltd. Asset ID Ltd shall be entitled to charge for extra costs arising in connection with a special inspection requested by the purchaser. In the event that the purchaser is not present on the date fixed for the inspection or within the next seven (7) days, Asset ID Ltd shall be entitled to carry out the inspection in the absence of the purchaser, and such inspection shall be deemed valid.
10. Liability. In the event that during the period of 12 (twelve) months following delivery, the goods appear to be defective, and it is proved that the defects are due to faulty manufacture, the purchaser must apply to Asset ID Ltd for an official PRN (Product Return Number), it should be noted that Asset ID Ltd will not accept returned items without a PRN and that the purchaser will incur return shipping costs without such PRN, Asset ID Ltd shall be bound to choose:
Upon receipt of the defective components/products, which must be returned carriage-paid to Asset ID Ltd's address:
 - to repair defective components
 - to exchange the defective product(s) by supplying a corresponding new product to the purchaser on the conditions of sale and delivery stated herein.
 - to credit the purchaser for the defective goods.



- to grant the purchaser a reduction in the price paid for the goods.

11. Product liability. Asset ID Ltd shall be liable for personal injuries only Where it can be shown that injury was caused by a fault or omission by Asset ID Ltd or others for whom he is liable. Asset ID Ltd shall not be liable for damage to real property or chattels. To the extent that Asset ID Ltd may incur product liability in respect of a third party, the purchaser shall be bound to indemnify Asset ID Ltd to the same extent as the liability of Asset ID Ltd is limited in accordance with the two preceding paragraphs hereof.

Asset ID Ltd shall not be held liable for loss arising from damage for which the purchaser can obtain cover by contracting an insurance policy with an insurer. Asset ID Ltd shall, at no time be bound to pay compensation for consequential loss, loss of earnings or indirect loss.

12. Product development. Asset ID Ltd reserves the right to modify the products without incurring an obligation to make a corresponding modification in products already supplied. Asset ID Ltd reserves the right to modify specifications, data sheets, drawings, photographs, etc. and information contained therein.

Information contained in the aforesaid material shall be regarded as general and typical and deviations from it shall not entitle the purchaser to bring any claim against Asset ID Ltd, unless Asset ID Ltd in each individual case has guaranteed the information in writing.

13. All rights in respect of drawings and specifications belong to Asset ID Ltd.

14. Jurisdiction. The agreement shall be governed by and construed in accordance with English law and the Courts of England shall have jurisdiction in all disputes arising in connection with the agreement.



Privacy and Cookie Policy

We at Asset ID are totally committed to protecting your privacy. We comply with the principles of the UK Data Protection Act 1998 and the Privacy and Electronic Communications (EC Directive) Regulations 2003 subsequently incorporating the EU Cookie Regulations of May 2011. We conform with the EU General Data Protection Regulation from 25 May 2018.

We collect information about you in order to process your order and to tailor your visit to our website to be as relevant to you as possible. That information will only be shared with other parties that are involved in the fulfilment of your order.

The information we hold may include:

Your name

Address

Phone number (for delivery issues)

Email address

Credit/debit card details

Other information necessary for processing your order (we will advise you)

This data will be held in accordance with our internal security policy. If we propose to send your data outside the European Economic Area (EEA) we will seek your consent first.

We will never collect sensitive information about you without your agreement. You have a right to ask for a copy of the information which we are holding on you and we will provide this for a small fee. We will delete information or correct any inaccuracies for no charge as soon as you make the request.

Data will only be released to third parties (e.g. the police) on request where there is a legal requirement for us to do so.

Cookies – what they are and how we use them

Cookies are small text files that our website and sometimes emails place in your computer to ensure that your experience of our offerings is as effective as possible. They remember any options you have chosen for example and your password or particular interests. They also enable us to track visitors' usage of our site so that we can continuously improve it. There's nothing mysterious about them and they do not collect personal data.

Like pretty much all website owners we have always operated cookies and visitors have had the benefit of using them. EU regulations now require us to inform you of what they are and give you the option to prohibit them if you wish.

We're using the word 'cookies' here to include things like 'web beacons' and 'Flash cookies' which serve similar functions. 'Your computer' includes anything connected to the internet including laptops, office machines, tablets, mobile phones and so on.



Now, or in the future, we may use cookies in the following categories:

Necessary – without these our website will not function correctly.

Helpful – to us and to you. We monitor visitor activity on our website (without collecting any data on you) so that we can improve the site structure, page routing options and processing systems to help all visitors. These cookies also help us to guide you to pages likely to be of most interest to you.

Personal – for your benefit. These cookies remember your password and other preferences and can allow you to link onwards to watch a video or join in an online conversation.

Third party adverts. They do not know who you are and we don't tell them. But they may be included on our site to invite you to follow an interest. There's more details on these at www.youronlinechoices.eu for EU consumers and at www.aboutads.info/choices for those in the USA.

On emails. We may use web beacons to check whether our emails are actually opened and whether any links in them are clicked on. That way we learn not to send you junk. If you choose plain text to download instead of HTML the web beacon is eliminated. And all our emails also give you a total opt-out procedure.

The above has been a simple introduction to cookies, what they are and why we use them. For more information try www.allaboutcookies.org.

Rather than listing data on all the cookies we use or may use in the future you will almost certainly find it quicker and easier to set your web browser to control cookie usage on all the sites you visit. If you have a very old browser you may need to bring it up to date to use effective cookie controls.

In continuing to use our website you are agreeing to our use of cookies as outlined above.